

# Executive Women Leaders Program

*High performance leadership for women moving into executive roles.*

The Executive Women Leaders Program draws women from different sectors and backgrounds who have a track record of leadership and are ready to move into executive leadership roles. The program curates the latest research on women's leadership and the opportunity to build networks to strengthen your resources as a leader.

This highly interactive program allows you to deepen your leadership skills, integrating theoretical knowledge with experience and practice to prepare you to navigate real-world leadership challenges with confidence and competence, enabling you to take the lead and thrive in dynamic environments.

## BENEFITS

As a participant you will become more confident in asserting your authority and influence as a leader, clarifying your ability to navigate complexity and cultivate connections to accelerate leadership growth.

### *Space to Learn and Experiment*

The program provides a space to strengthen your leadership capabilities to understand different approaches and practices, and become a stronger version of yourself as a leader.

### *Inspired Learning*

Using evidence from research and experience with organizations, the program will help you challenge your assumptions around your leadership and strengthen your impact working with diverse teams.

### *Strengthening your Connections*

As women move into senior roles, the need for connections with other women is even more important to share ideas and knowledge. Through this program you will connect with diverse participants in senior leadership roles.

i

### *Program Start Date*

21 January 2025

### *Program Fees*

USD 22,500

*(Digressive pricing is available)*

### *Location*

Doha, Qatar

“

*The Executive Women Leaders Program made me realize that leadership development for women is vital for the long-term success of any organization, as women bring a fresh outlook based on our unique perspectives.*

Sara Burhama

Senior Manager, HR Systems - Al Ahli Bank of Kuwait

”

## PARTICIPANT PROFILE

The Executive Women Leaders Program is tailored for driven professionals committed to advancing their careers into senior leadership roles. Participants should have a minimum of 10 years of work experience, including at least 5 years managing teams. Our cohorts comprise a rich diversity of experienced leaders:

- Mid-level to senior executives
- Aspiring leaders & high-potential talent
- Entrepreneurs scaling their ventures
- Government officials & non-profit directors
- Professionals seeking a career transition into higher leadership roles

“

*The Executive Women Leaders Program helped me immensely in becoming a leader and advancing in leadership positions. It provided insights into my values as a professional and how I can reflect these values in my work.*

”

Najla Al-Essa  
Chief Marketing Officer  
Gulf Bank

## PROGRAM MODULES & SCHEDULE

The Executive Women Leaders Program facilitates your transformative journey over 4 impactful months, with a dynamic format blending focused classroom sessions with flexible online components, empowering you to grow while maintaining your professional commitments.

### Leading Through Complexity

Module 1  
3 days  
21 - 23 Jan 2025  
Doha, Qatar

This module will cover:

- Leadership Compass
- Decision-Making
- Mega Trends for Leadership
- Strengths & Goals Alignment

### Shifting Gears Into Senior Leadership

Module 2  
3 days  
17 - 21 Feb 2025  
Doha, Qatar

This module will cover:

- Board Readiness
- Hands-on Leadership
- Impactful Presenting & Women Leadership Panel
- Networking Reception

### Leading Through Change

Module 3  
4 days  
20 - 23 Apr 2025  
Doha, Qatar

This module will cover:

- Change Leadership & Curating Teams
- Courage: Equine Leadership
- Big Picture Leadership & Career Canvas

Kick-off meeting

60-min webinar | Jan 2025

Check-in meeting

60-min webinar | Feb 2025

Check-in meeting

60-min webinar | Mar 2025



### ACADEMIC DIRECTOR

**Dr. Shaheena Janjuha-Jivraj**

Associate Professor of Entrepreneurial Leadership and Diversity

Dr. Shaheena has over a decade of experience in gender diversity leadership, collaborating globally with public organizations, NGOs, and private enterprises, including FTSE100 and Fortune 500 companies. Her expertise lies in crafting pragmatic strategies to foster gender balance, emphasizing inclusive environments for women's retention and progression. Shaheena speaks at prestigious events, advocating for women's parity, and contributes to Forbes on diversity and leadership. She holds a PhD from Brunel Business School and has held academic leadership roles at prestigious institutes. She has authored reports for the EU and UK Cabinet Office and co-authored 3 books. Her latest book, "Take The Lead: How Women Leaders are Driving Success through Innovation", will drive the curriculum for the Women Leadership Program, serving as a vital resource to empower women leaders.